Town Hall

Presentation of the Campus Master Plan

for Santa Clara County Properties

Tuesday, November 28, 2023

FIELD PAOLI

URBAN FIELD

Dalton Education Associates

SAN JOSÉ STATE UNIVERSITY 1857

A Message from the President



Recalibration of the Strategic Plan: a Core Mission

Rebuild & Renew

Mission

Honoring our roots as the **first public university in the West**, SJSU is an empowering institution enrolling historically underserved students, **driving inclusion** and **embracing talent** from diverse cultures from our region and across the globe. SJSU's spirit of innovation and creativity drive academic excellence, teaching, research and service in a ***learning environment where all students belong***. Together, we nurture leaders to thrive and transform our community, Silicon Valley and the world.

Recalibration of the Strategic Plan: Vision and Goals

Vision

San José State University will be a nationally and globally recognized, student-centered public urban research university cultivating equity-minded social impact, global innovation and community engagement.

- **We are champions for student success.**
- **We are visionary and community-minded.**
- **We are inclusive and equity-minded.**
- **We are trustworthy and act with integrity and accountability.**
- **We are collaborative and embrace teamwork.**

Community Engagement Through the Years













The Evolution of Master Plan Materials









A Renewed Online Presence

go.sjsu.edu/CMP

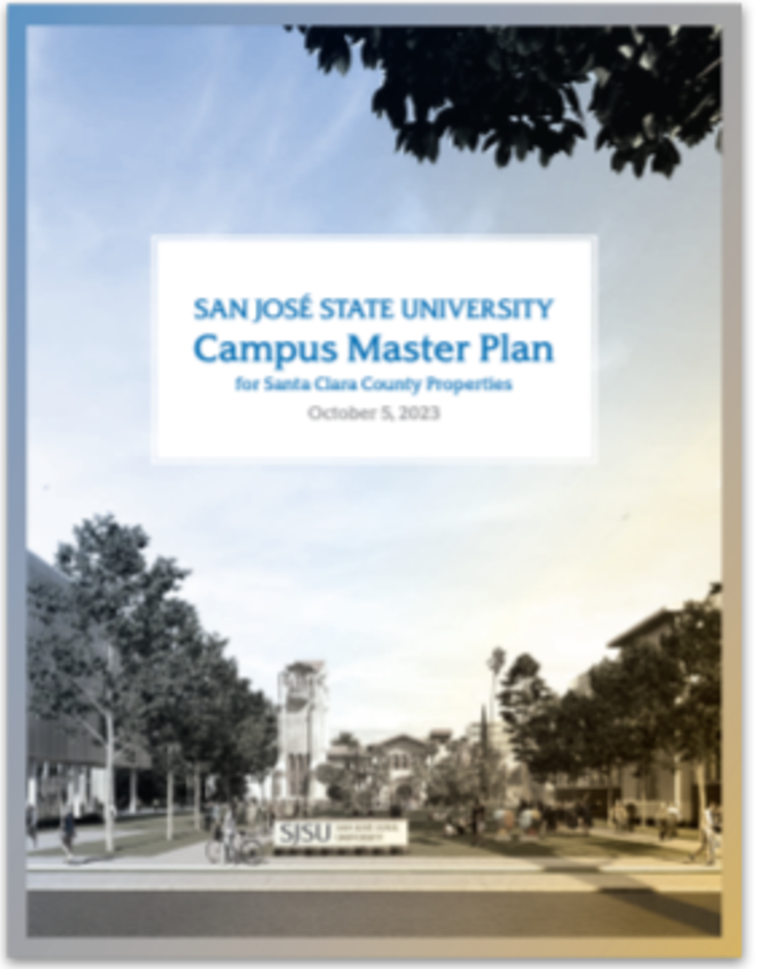




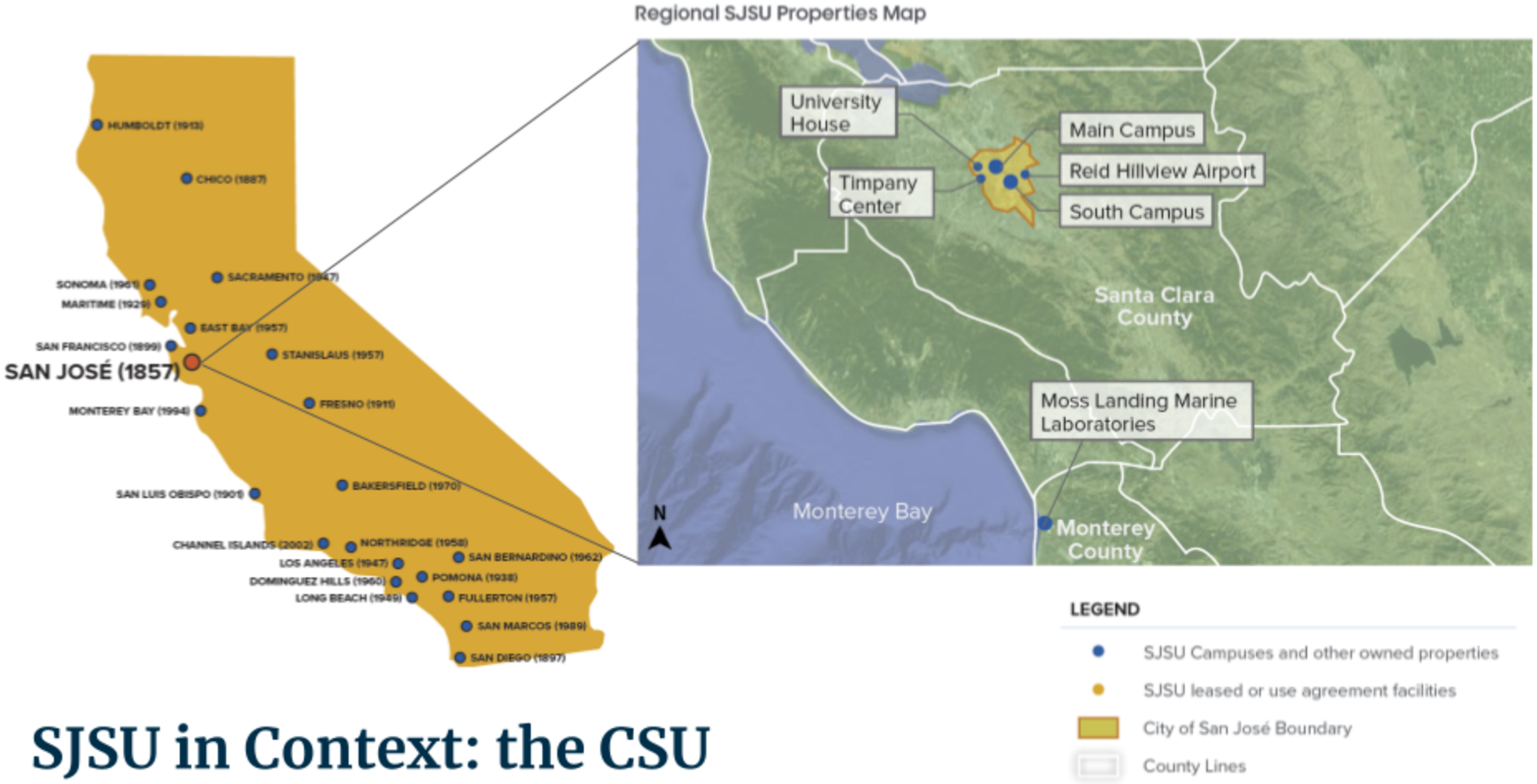


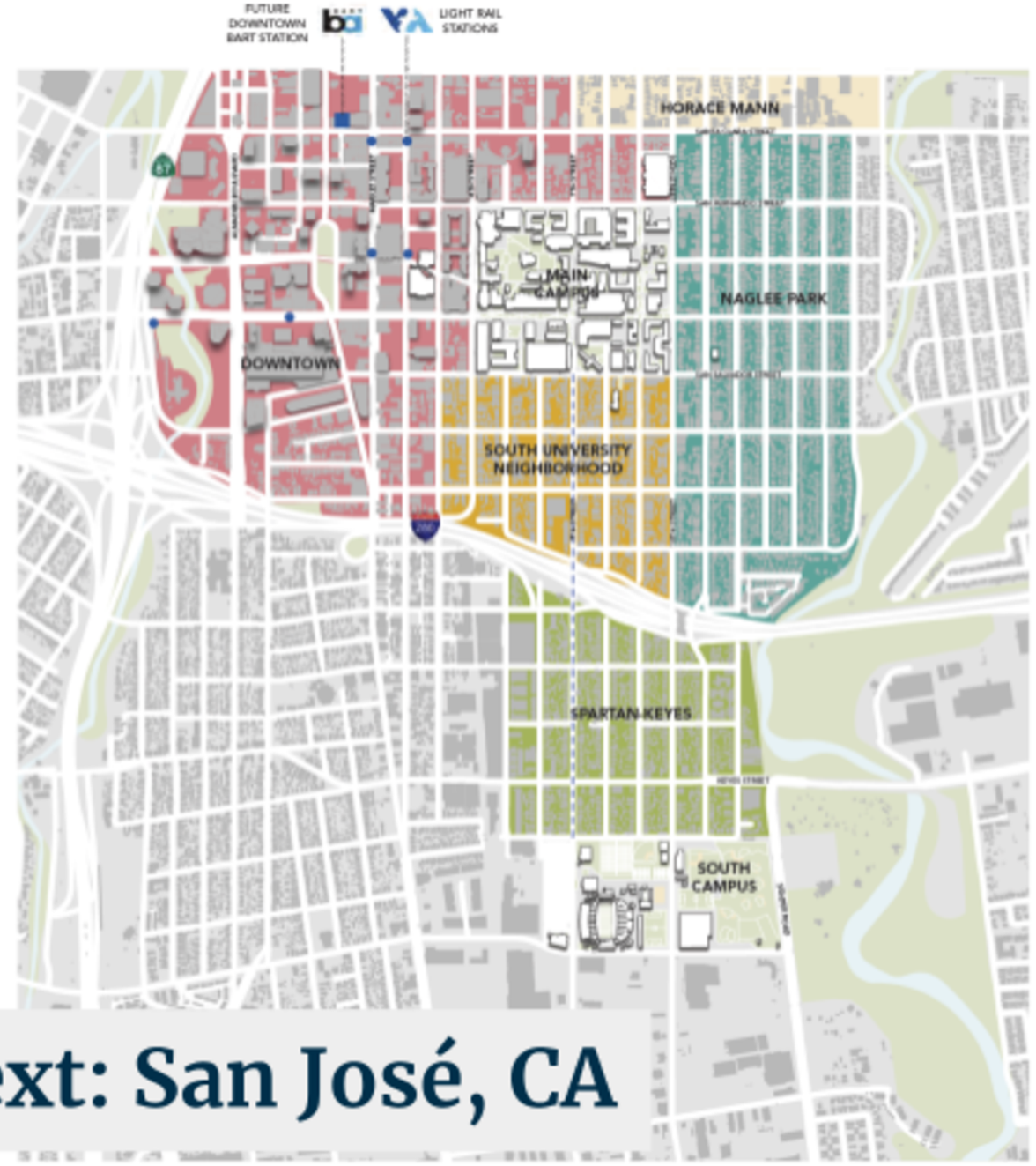
The Vision for the SJSU of the Future





SJSU in Context: the CSU





SJSU in Context: San José, CA

Future Campus Population

	2020 Baseline	CMP Buildout
Total Headcount	40,494	49,260
Students	36,302	44,000
Regular Session	33,027	37,500
Special Session	3,275	6,500
Faculty	2,111	2,500
Staff and Administrators	2,081	2,760
Full-Time Equivalent Students	30,207	39,200
Regular Session	28,601	35,625
Special Session	1,607	3,575

Enrollment Growth

- Transfer Students
- Graduate Students
- Special Session Programs and Students
- Hybrid and Online Programs and Courses

More Faculty and Staff

- Tenure-Track Faculty
- Full-time Lecturers (rather than part-time)
- Staff to Support Student Success
- Funded Research Staff

New, Replacement and Renovated Space

Additional Space For academics, research and student life, including 2,100 additional student beds	**2.6+ million Gross Square Feet (GSF)**
Replacement Space For buildings to be demolished	**1+ million GSF**
Renovated Space To upgrade existing buildings	**1.6+ million GSF**
New Open Space	**More than 5 Acres on Main Campus**
Renovated Open Space	**Main Campus Paseos and Plazas and South Campus Stadium Way**

Overall Campus Master Plan Vision

Transforming the University's boundaries and interface with the community



SJSU is part of Downtown San José. SJSU has an opportunity to both catalyze and benefit from Downtown San José's transformation. *(Source: SJSU)*

Overall Campus Master Plan Vision

Revitalizing landmarks and creating new ones that strengthen SJSU's identity and sense of place.



The original siting and image of Tower Hall before the adjacent wings were removed.

Overall Campus Master Plan Vision



South Campus Aerial, 2020 (Photo credit: SJSU, Steve Proehl)

Treating South Campus and other sites as fundamental.

Overall Campus Master Plan Vision

Designing or redesigning outdoor and indoor spaces to support collaboration, innovation, and a vibrant, inclusive and culturally-rich, learning community where everyone belongs.









Overall Campus Master Plan Vision



Providing opportunities for the artistic expression of community history and values through public art, including murals and sculpture.

SJSU Campus Master Plan Goals

SJSU Mission, Vision & Values

Goal 1. Create an Encompassing Sense of Place

Goal 2. Accommodate Future Academic Aspirations

Goal 3. Link All Campuses

Goal 4. Connect SJSU with San José

Goal 5. Revitalize Two Developed Campuses

Goal 6. Support a Vibrant University Community

Goal 7. Prioritize Collaboration Space and Efficiency in Space Use

Goal 8. Leverage Technology

Goal 9. Phase Implementation

Design Principles

- Land Use and Site Planning
- Sense of Place
- Open Space
- Landscaping
- Architectural Expression and Building Design
- Mobility
- Utilities and Infrastructure

Diversity, Equity & Inclusion

Goal 1. *Create an Encompassing Sense of Place*

Goal 5. *Revitalize Two Developed Campuses*

Goal 6. *Support a Vibrant University Community*

The plan identifies ways that inclusion, adaptability, universal accessibility, health and wellbeing can be incorporated in all aspects of the physical environment. These are a few of many goals in the Plan.









Campus Cultural Identity







Goal 1. *Create an Encompassing Sense of Place*

Goal 5. *Revitalize Two Developed Campuses*

Goal 6. *Support a Vibrant University Community*

The plan creates new places to express the identity of our community integrated into the landscape, architecture and at central points throughout the campus. These are a few of many goals in the Plan.

Figure 5-2: Campus Site Plans

Facilities included in the Campus Master Plan are labeled with acronyms for renovations and letters for new.

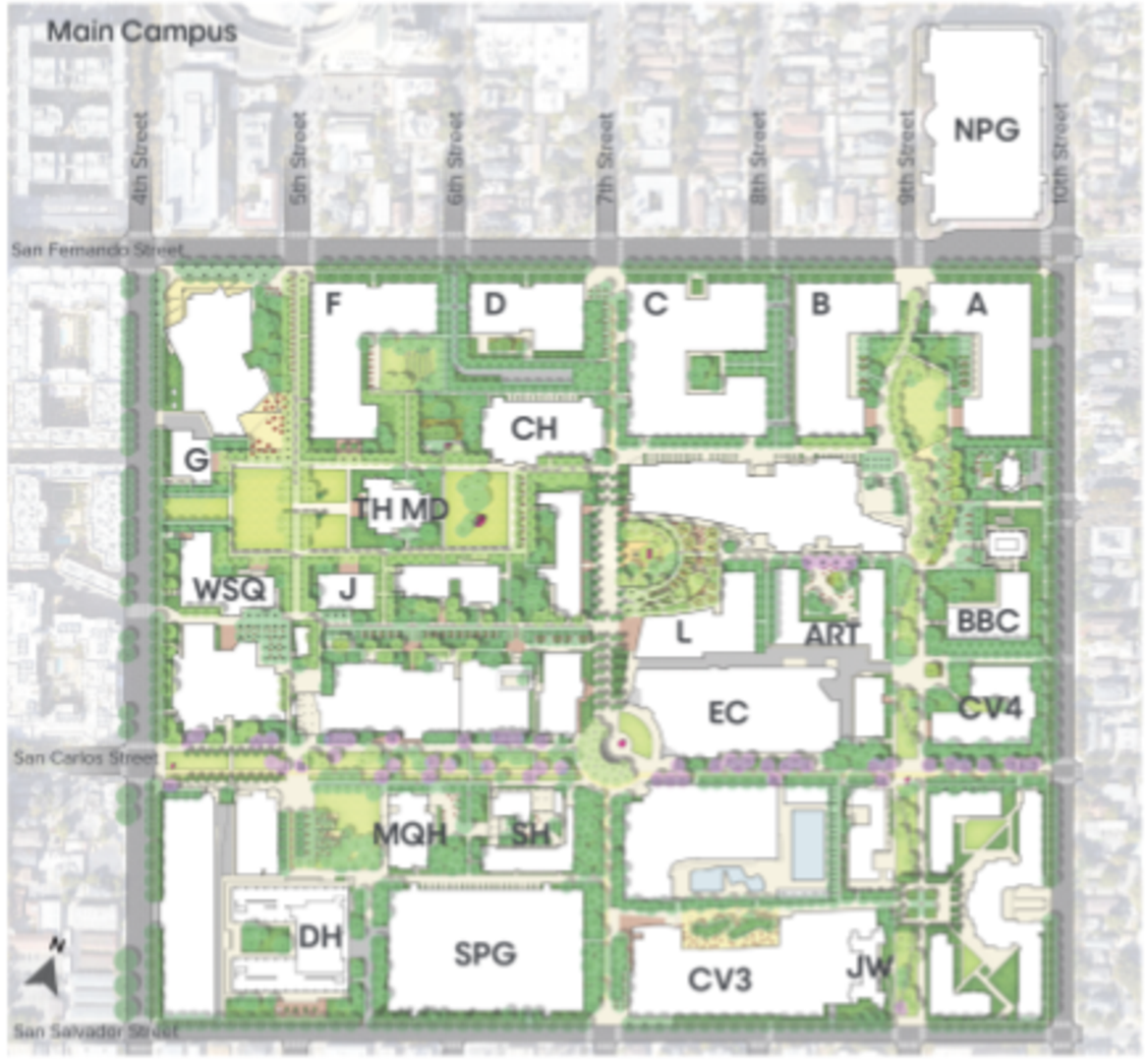




Figure 4-2. Main and South Campus Future Land Uses





Legend

- Academic Mixed Use Facilities
- Campus Life Facilities
- Residential Facilities
- Open Spaces
- Athletic Facilities
- Athletic Fields
- Operational Support Facilities

Figure 5-4: Northeast Plaza Diagram



Figure 5-5: Northeast Plaza Site Plan





Northeast Entrance Plaza

Conceptual rendering for visualization purposes only. Subject to change.

Figure 5-6: Tower Lawn Diagram

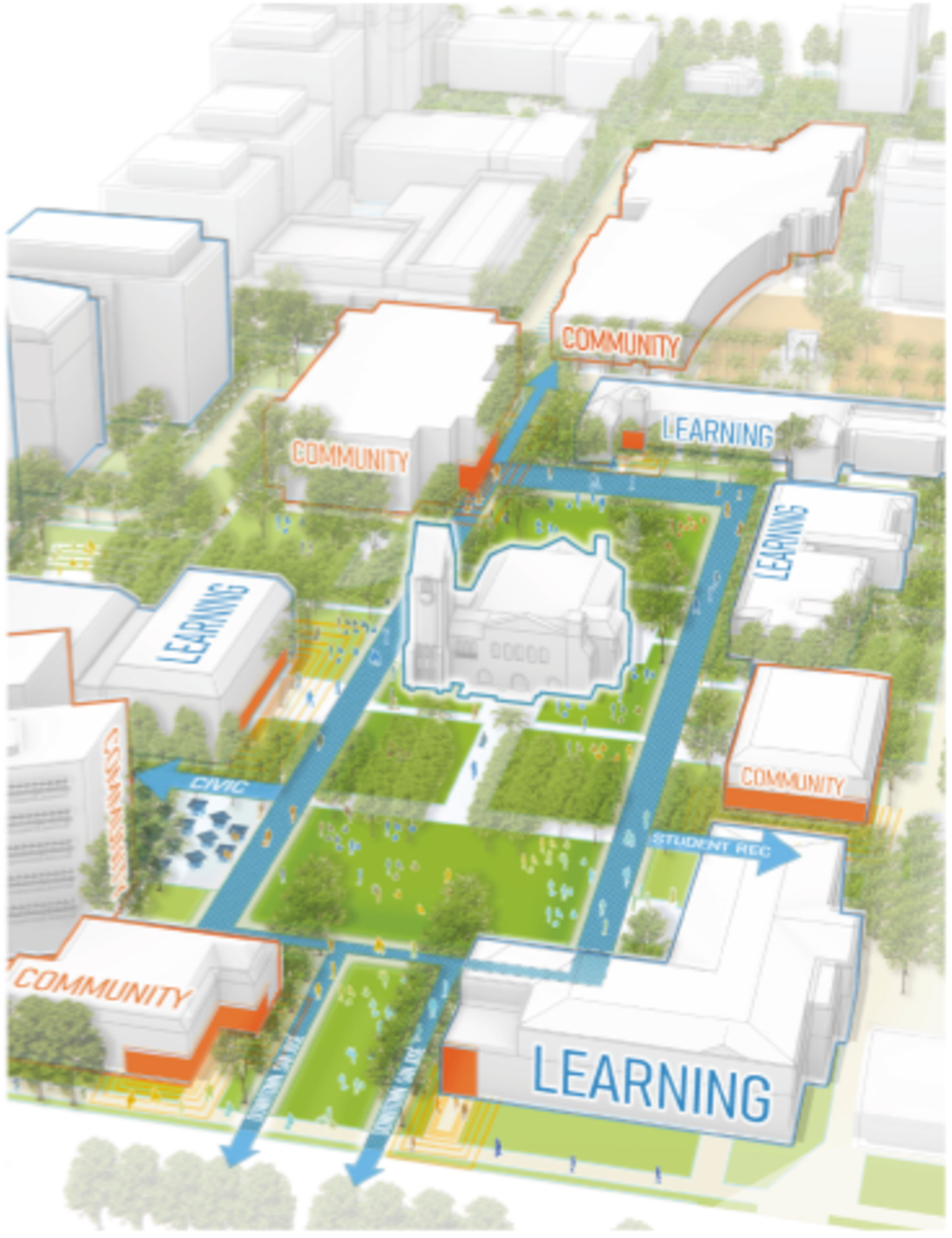
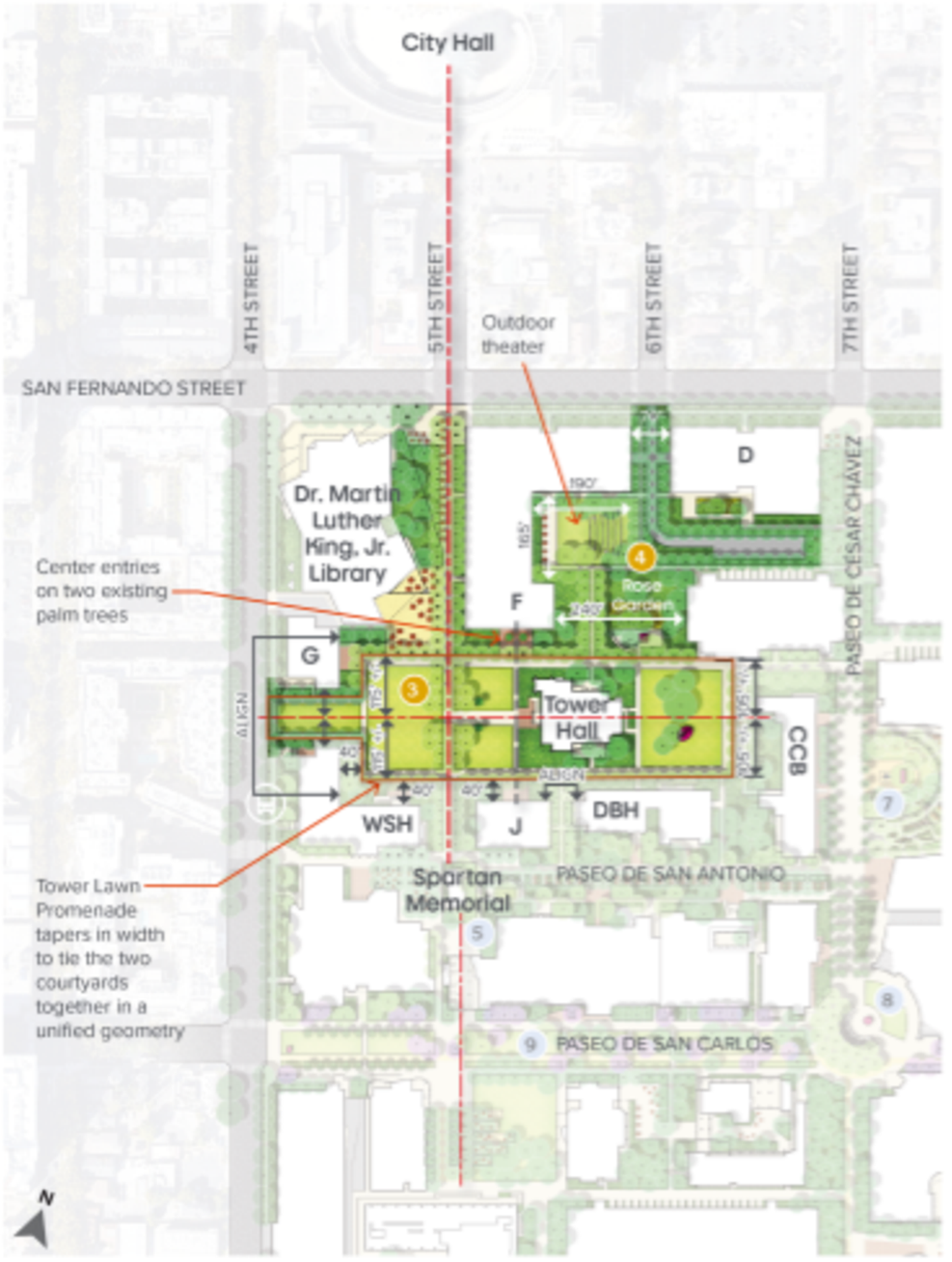


Figure 5-7: Tower Lawn Site Plan





Tower Lawn Gateway and View

Conceptual rendering for visualization purposes only. Subject to change.

Figure 5-8: Paseo de San Antonio Site Plan

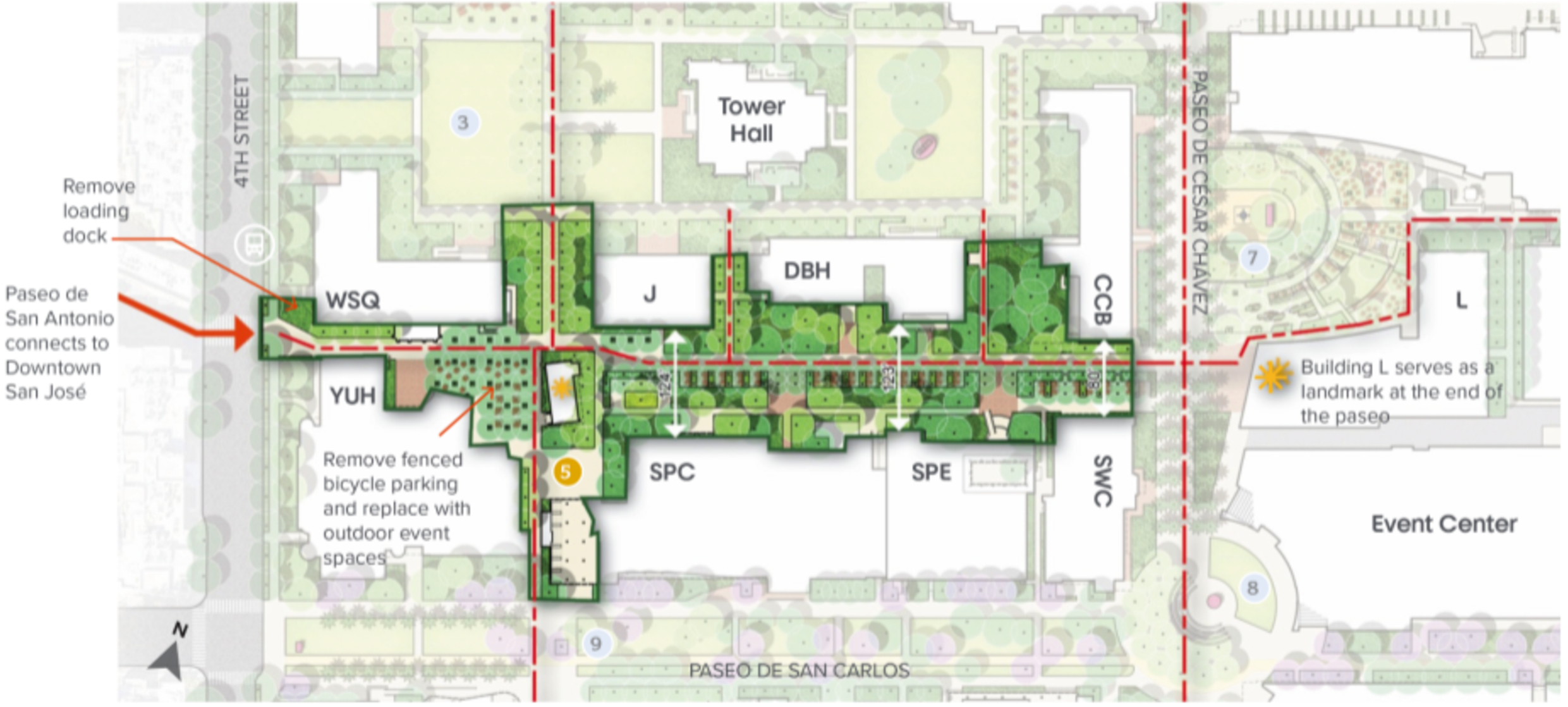


Figure 5-9: Paseo de César Chávez Site Plan

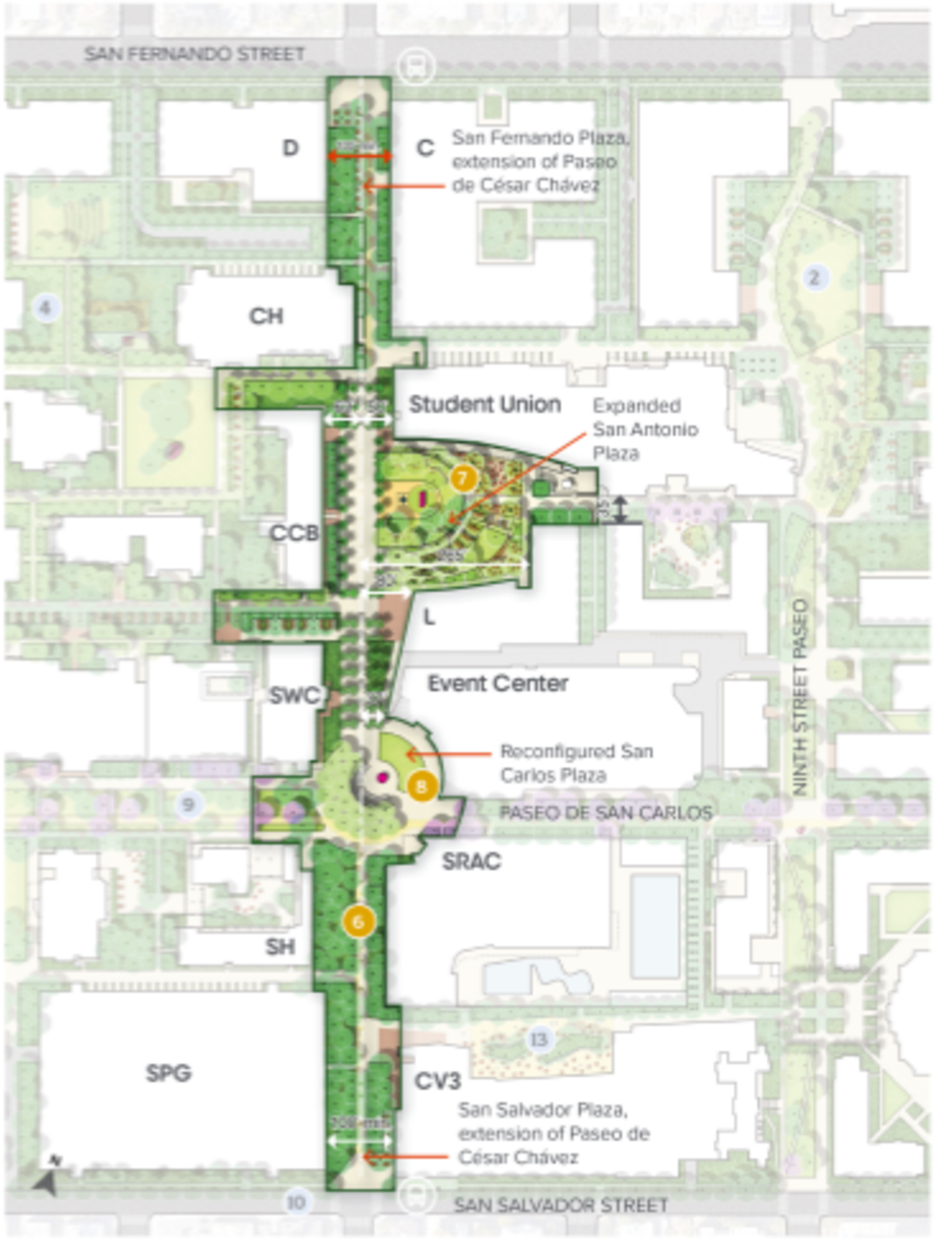
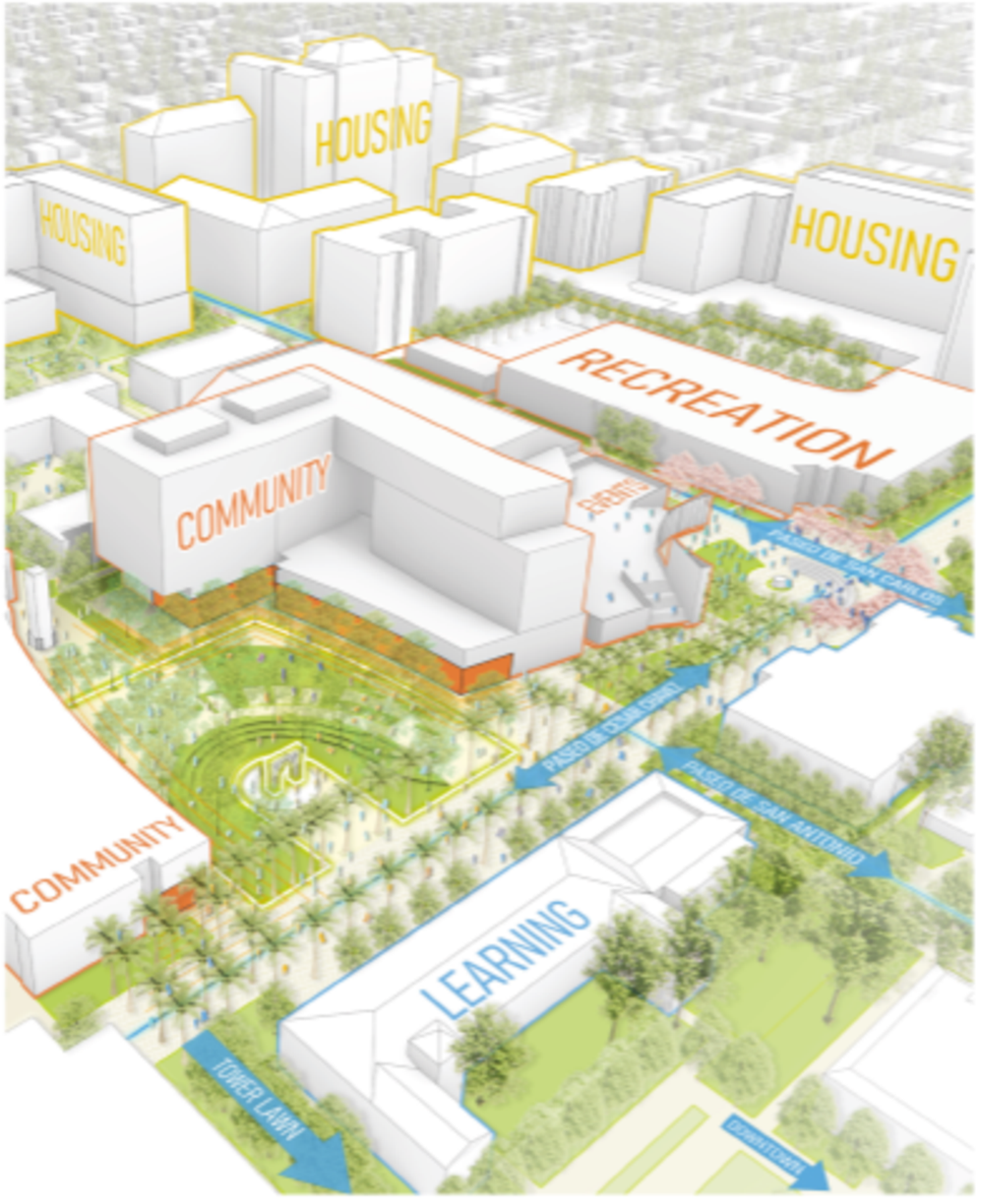


Figure 5-11: San Antonio Plaza Diagram





Building L, Renovated Events Center Entrance Plaza and Campus Village 3 on 7th Street Paseo

Conceptual rendering for visualization purposes only. Subject to change.

Figure 5-15: Student Residential Zone Diagram

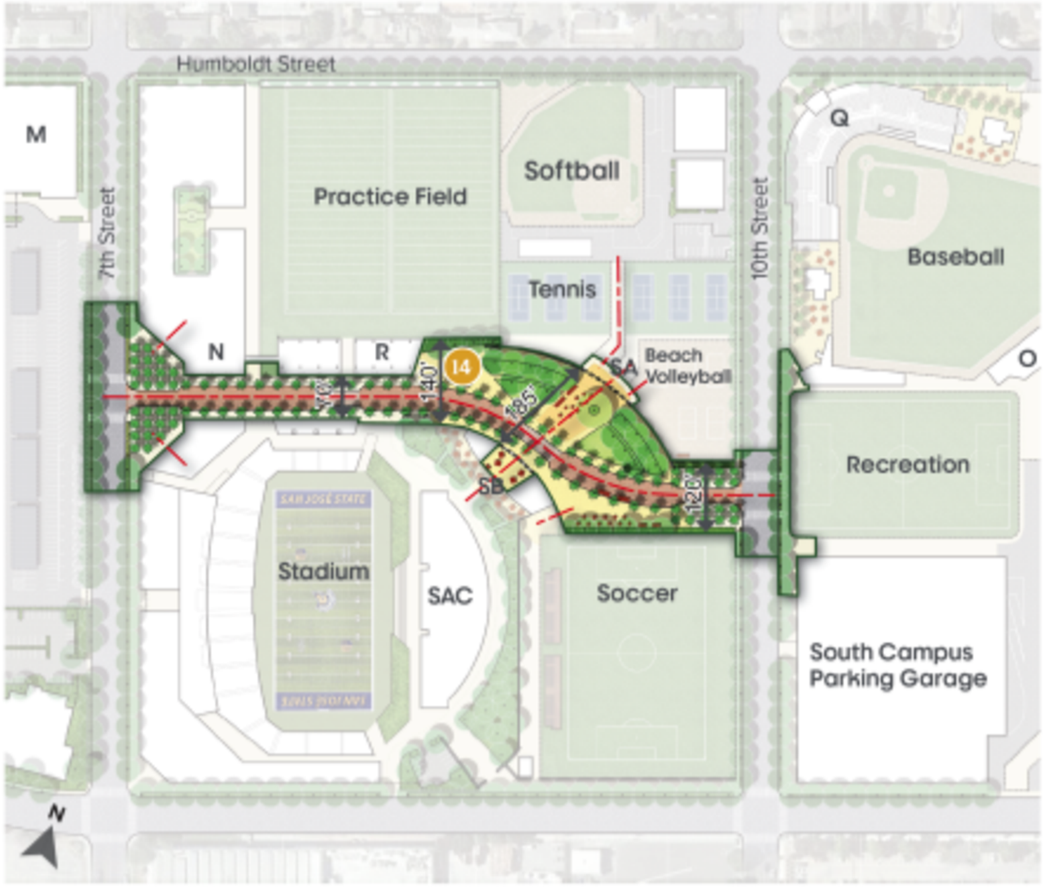




Figure 5-17: South Campus Diagram



Figure 5-19: Stadium Way Realignment Site Plan





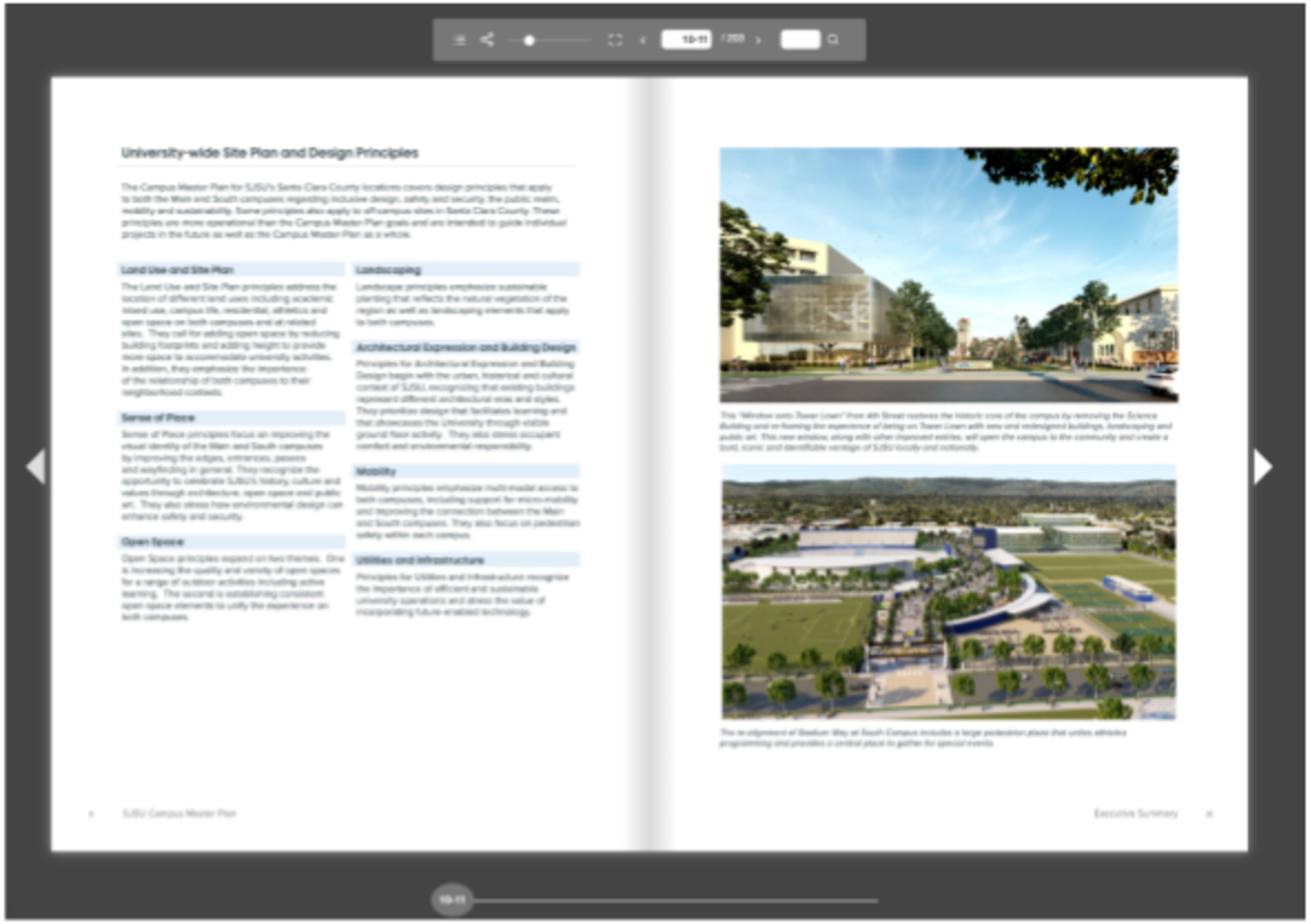
South Campus: Stadium Way

Conceptual rendering for visualization purposes only. Subject to change.

Explore the Plan



Website: go.sjsu.edu/CMP



University-wide Site Plan and Design Principles

The Campus Master Plan for SJSU's Santa Clara County locations covers design principles that apply to both the Main and South campuses regarding inclusive design, safety and security, the public realm, mobility and sustainability. Some principles also apply to off-campus sites in Santa Clara County. These principles are more operational than the Campus Master Plan goals and are intended to guide individual projects in the future as well as the Campus Master Plan as a whole.

Land Use and Site Plan

The Land Use and Site Plan principles address the location of different land uses including academic mixed-use, campus life, residential, athletics and open space on both campuses and at related sites. They call for adding open space by reducing building footprints and adding height to provide more space to accommodate university activities. In addition, they emphasize the importance of the relationship of both campuses to their neighborhood contexts.

Sense of Place

Sense of Place principles focus on improving the visual identity of the Main and South campuses by improving the edges, entrances, passing and wayfinding in general. They recognize the opportunity to celebrate SJSU's history, culture and values through architecture, open space and public art. They also stress how environmental design can enhance safety and security.

Open Space

Open Space principles expand on two themes. One is increasing the quality and variety of open spaces for a range of outdoor activities including active learning. The second is establishing consistent open space elements to unify the experience on both campuses.

Landscaping

Landscape principles emphasize sustainable planting that reflects the natural vegetation of the region as well as landscaping elements that apply to both campuses.

Architectural Expression and Building Design

Principles for Architectural Expression and Building Design begin with the urban, historical and cultural context of SJSU, recognizing that existing buildings represent different architectural eras and styles. They prioritize design that facilitates learning and that showcases the University through visible ground floor activity. They also stress occupant comfort and environmental responsibility.

Mobility

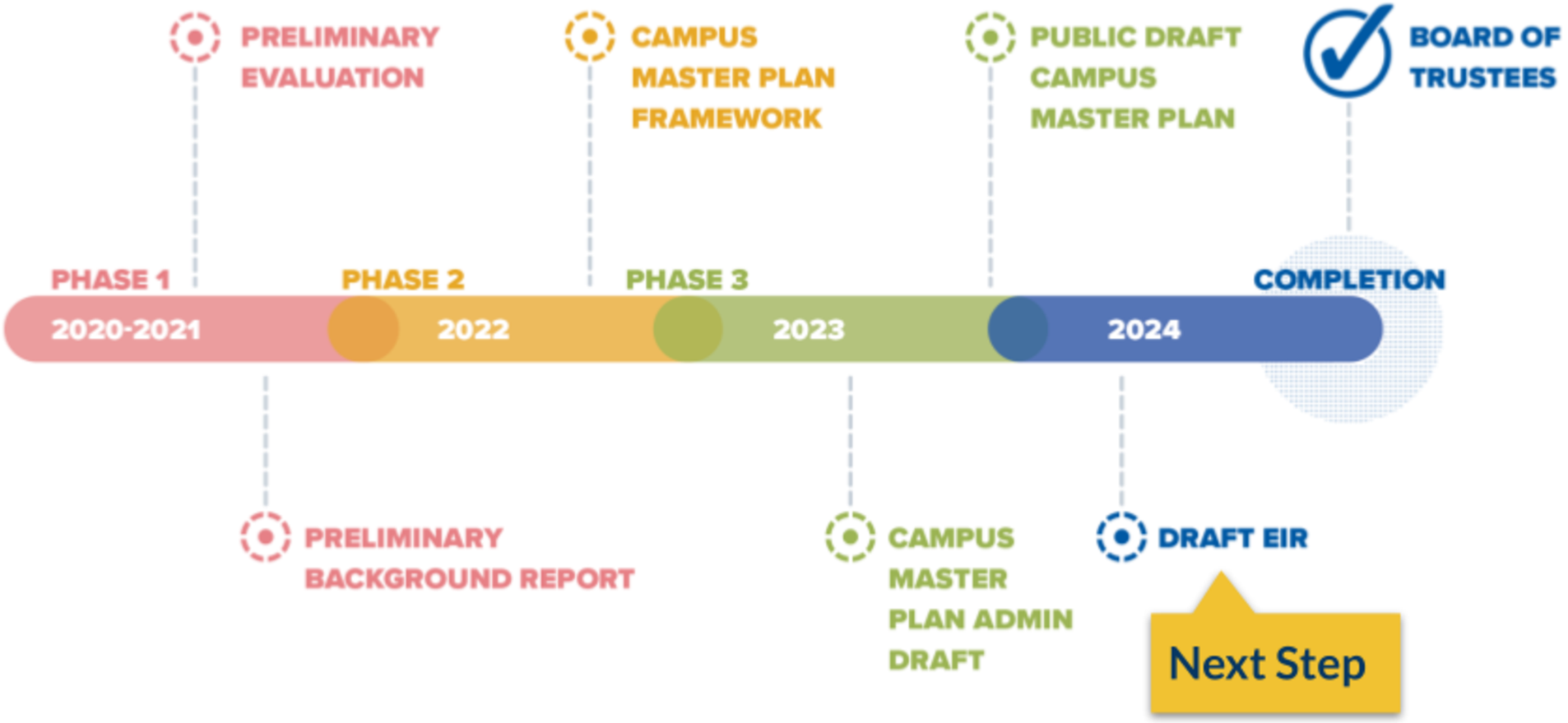
Mobility principles emphasize multi-modal access to both campuses, including support for micro-mobility and improving the connection between the Main and South campuses. They also focus on pedestrian safety within each campus.

Utilities and Infrastructure

Principles for Utilities and Infrastructure recognize the importance of efficient and sustainable university operations and stress the value of incorporating future-enabled technology.

This "Window onto Tower Lawn" from 4th Street restores the historic core of the campus by removing the Science Building and re-framing the experience of being on Tower Lawn with new and redesigned buildings, landscaping and public art. This new window, along with other improved entries, will open the campus to the community and create a bold, iconic and identifiable vantage of SJSU locally and nationally.

The re-alignment of Stadium Way at South Campus includes a large pedestrian plaza that unites athletics programming and provides a central place to gather for special events.


PRELIMINARY EVALUATION
CAMPUS MASTER PLAN FRAMEWORK
PUBLIC DRAFT CAMPUS MASTER PLAN
BOARD OF TRUSTEES
PHASE 1
PHASE 2
PHASE 3
COMPLETION
2020-2021
2022
2023
2024
PRELIMINARY BACKGROUND REPORT
CAMPUS MASTER PLAN ADMIN DRAFT
DRAFT EIR
Next Step

California Environmental Quality Act (CEQA)

March 16, 2023	March 29, 2023	January 2024	February 2024	May 2024
Notice of Preparation issued for 30-day public review	Scoping Meeting	Release of Campus Master Plan Draft EIR for 45-day public review	Public Meeting	CSU Board of Trustees Meeting for consideration of Master Plan EIR for certification

All documents will be posted at: **sjsu.edu/campusmasterplan**

Notices to be provided through SJSU press outlets, via social media, on the campus master plan website, and through on-campus communication channels.

A Renewed San José State University: Visualized









Review the Plan at go.sjsu.edu/CMP



